



SRM Valliammai Engineering College


(An Autonomous Institution)

SRM Nagar, Kattankulathur-603203, Kancheepuram District, Tamil Nadu

TEL: 044 - 27454784 / 726, FAX: 044 - 27451504

Department of Management Studies

Personal Details

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|-----------------------------------|---|---|
| Name: | Mr. K. Suresh |  |
| Designation: | Assistant Professor | |
| Educational Qualification: | B.B.A., M.B.A., | |
| Experience: | Industry – 10 Years and Teaching – 6 Year | |
| Area of Specialization: | Marketing and Finance | |
| Date of Joining: | 26/06/2014 | |
| E-mail id | sureshkumar@outlook.com sureshk.mba@valliammai.co.in | |
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Educational Details

| S. No | Degree | Branch/Specialization | Institution / University | Year |
|-------|---------|-----------------------|--|------|
| 1. | M. B. A | Marketing and Finance | Sathyabama Institute of Science and Technology | 2004 |
| 2. | B. B. A | General Management | Jawahar Arts and Science College | 2002 |

Professional Society Memberships

1. Indian Society of Technical Education: Life Member
2. Indian Science Congress

Publication Details

1. Talent Analytics – Focusing towards quality Talent Decisions – International Journal of Business Intelligence and Innovations – Vol 1, Issue 1 – ISSN: 2348 7405, April 2015.
2. Automated Cash Management Services: Choice for Corporate Treasurers – International Journal of Business Intelligence and Innovations – Vol 1, Issue 2 – ISSN: 2348 7405, April 2015.
3. Investigating the Quality of Work Life among the Employees of Automotive Sector in Chennai - International Journal of Research and Analytical Reviews – Vol 6, Issue 2 – E-ISSN 2348-1269, P-ISSN 2349-5138, June 2019 **(UGC Approved)**
4. Empirical Study on the Quality of Work Life of Nurses in Private Hospitals – Shanlax International Journal of Management – Vol 7, Issue 1 – ISSN: 2321 4643, July 2019.
5. A Study on Online Banking Services Using Technology Adoption Model: Empirical Study of Bank Customers in Chennai – Research Journal of Social Science and Management – Vol 9, ISSN: 2251 1571, September 2019.

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| 6. An Empirical Study on Competency Mapping of Employees in the Automotive Sector with Specific Reference to Chennai – Elixir International Journal of Organisational Behaviour – ISSN:2229 712X, April 2020 |
| 7. A study on the role of Total Quality Management practices in improving Employee Performance – Journal of Engineering Sciences - Vol 11, Issue 4, ISSN NO: 0377-9254, April 2020 (UGC Approved) |
| 8. Service Quality and Patient Satisfaction – A empirical study on Private Healthcare Industry in TamilNadu - International Journal of Multidisciplinary Educational Research - Volume: 9, Issue: 4, ISSN: 2277-788, April 2020. (UGC Approved) |

NPTEL Certificate Courses

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| 1. Principles of Human Resource Management – Jan-March 2016 |
| 2. Marketing Management -II – Jul – Sep 2016 |
| 3. Services Marketing: A Practical Approach – Jan – Feb 2017 |
| 4. Consumer Behaviour – Jan – Mar 2017 |
| 5. E Business – Jul – Oct 2017 |
| 6. Management of Field Sales – Jan – Feb 2019 (NPTEL – AICTE FDP) |
| 7. Educational Leadership – Jul – Sep 2019 (NPTEL – AICTE FDP) |
| 8. Marketing Management – I – (NPTEL – AICTE FDP) |
| 9. Operations Management – AICTE ATAL FDP |

Faculty Development Programs / Workshop Attended

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| 1. FDP on 'Statistical Tools for Research' conducted by the Dept. of Management Studies, Valliammai Engineering College. |
| 2. FDP on 'Teaching and Learning Enhancement through Outcome based Education' conducted by the Dept. of Electronics and Communication Engineering, Valliammai Engineering College. |
| 3. Workshop on 'Drafting for Patent Filing organised by the Dept. of Computer Science and Engineering, Valliammai Engineering College. |
| 4. Online Workshop on Self Development organised by Dept. of Business Administration, Sri Sarada Niketan College of Science. |
| 5. Online FDP on 'Outcome based Learning Approach in Higher Education' Kristu Jayanti College. |

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| 6. FDP on 'Statistical Tools for Research' conducted by the Dept. of Management Studies, Valliammai Engineering College. |
| 7. FDP on 'Teaching and Learning Enhancement through Outcome based Education' conducted by the Dept. of Electronics and Communication Engineering, Valliammai Engineering College. |

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| 8. Workshop on 'Drafting for Patent Filing organised by the Dept. of Computer Science and Engineering, Valliammai Engineering College. |
| 9. Online Workshop on Self Development organised by Dept. of Business Administration, Sri Sarada Niketan College of Science. |
| 10. Online FDP on 'Outcome based Learning Approach in Higher Education' Kristu Jayanti College. |
| 11. FDP on 'Effective learning and Teaching Methods of Business Practices' conducted by Kalasalingam Academy of Research and Education |
| 12. FDP on 'NAAC Assessment and Accreditation Process' conducted by Sathyabama Institute of Science and Technology |
| 13. FDP on 'Engineering and Management Teaching Pedagogy' conducted by Sri Sairam Institute of Technology |
| 14. FDP on ' ICT Tools for effective Teaching' conducted by Sathyabama Institute of Science and Technology. |
| 15. International FDP on '360 Degree Classroom Management – Teaching Methodology' conducted by Sri Sairam Engineering College. |
| 16. International FDP on 'Teachers Leadership Quality in Higher Education' conducted by Sri Sairam Engineering College. |