



SRM Valliammai Engineering College

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Department of Management Studies

Personal Details

Name:	C.Dilip		
Designation:	ASSISTANT PROFESSOR (Sr.Gr)		
Educational Qualification:	MBA		
Experience:	Teaching Experience 11 Years, Industrial Experience 2 Years		
Area of Specialization:	FINANCE & MARKETING		
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Educational Details

S. No	Degree	Branch/Specialization	Institution / University	Year
1.	B.Com	COMMERCE	Madras University	2005
2.	M.B.A	FINANCE & MARKETING	SRM University	2007

Professional Society Memberships

1. Indian Society of Technical Education: Life Member
2. Indian Science Congress

Publication Details

Journals:

Conferences:

1. National conference on Innovative marketing –Trends, Issues and Challenges, Challenges in e-marketing
2. Global conference on Women Leadership – women in Non-Traditional Sector
3. International conference on Frontiers of Management – The HR Scorecard –A Theoretical Review