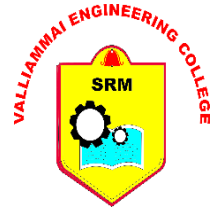




SRM VALLIAMMAI ENGINEERING COLLEGE

DEPARTMENT OF MANAGEMENT STUDIES

LIST OF EVENTS



S. No	Year	Semester	Date		Nature of Event	Title
1	2013-14	Odd	17.09.2013 - 19.09.2013	Students	EDP	Entrepreneurship Training Programme
2			18.09.2013	Students	Guest Lecture	Foreign Exchange management
3			10.10.2013	Students	Guest Lecture	Environmental Friendly Marketing Practices
4			25.11.2013	Students	Guest Lecture	Right Attitude and Why Freshers get Rejected in Interviews
5	2013-14	Even	27.02.2014	Students	Guest Lecture	Competitiveness in Indian Service Industries
6			08.03.2014	Students	Industrial Visit	Diamond Engineering (Chennai) Pvt. Ltd
7			12.03.2014	Students	Guest Lecture	Training for knowledge workers
8			11.04.14	Students	Industrial Visit	Industrial visit to Neyveli Lignite Corporation, Neyveli
9			16.04.2014	Students	Guest Lecture	Information Security Systems
10			22.04.2014	Students	Guest Lecture	On-line Trading

S. No	Year	Semester	Date		Nature of Event	Title
11	2014-15	Odd	26.06.2014	NTS	SDP-NTS	Nurturing Productive Work Culture
12			12.08.2014	Students	Guest Lecture	Investment Marketing Strategies
13			24.9.2014	Students	Workshop	Problems and Prospects of Sick Industries - An Analysis
14			6.9.2014 & 13.9.2014	Students	Workshop	Project Management
15			20.10.2014	Students	Guest Lecture	Leadership Styles in Practice
16			16.10.2014 - 18.10.2014	Students	EDP	Entrepreneurship Development Activity – Stall Building
17			21.11.2014	Students	Seminar	Indian Securities Market – Entrepreneurial Opportunities for MBA Students
18	2014-15	Even	2.01.2015	Students	Guest Lecture	Scientific Management
19			16.03.2015	Students	Guest Lecture	World Class Manufacturing
20			28.02.2015	Students	Guest Lecture	Traders Requirements on Business Excellence & Entrepreneurship – Need of the Hour'
21			24.4.2015	Students	National Level Conference	Driving NextGen Excellence: Entrepreneurship and Business Management

S. No	Year	Semester	Date		Nature of Event	Title
22	2015-16	Odd	26.06.2015	NTS	SDP-NTS	Organizational Citizenship Behaviour
23			24.7.2015	Students	Guest Lecture	Investor Awareness Program
24			17.8.2015	Students	Guest Lecture	Social Dumping
25			22.09.2015	Students	Guest Lecture	Role of Debt Market in Indian Economy
26			26.09.2015	Students	Guest Lecture	FOREX Operations
27			30.10.2015	Students	Industrial Visit	Integral Coach Factory
28			30.12.2015	Faculty	Industrial Visit	Parle Agro
29			2015-16	Even	13.1.2016	NTS
30	12.02.2016	Faculty			Faculty Development Program	Statistical Tools for Research
31	04.03.2016	Students			Guest Lecture	Failure Mode Effect Analysis
32	3.3.2016 - 5.3.2016	Students			EDP	Entrepreneurship Training Programme
33	06.04.2016	Students			Guest Lecture	Digital Marketing and Entrepreneurship Opportunities
34	07.04.2016	Students			Guest Lecture	Attitude Engineering

S. No	Year	Semester	Date		Nature of Event	Title
35	2016-17	Odd	22.06.2016	Faculty	Industrial Visit	Stanson Plastics & Rubber Pvt. Ltd
36			2.07.2016	Students	Industrial Visit	Addison & Co Ltd
37			19.07.2016	Students	Institutional Social Responsibility	Career Guidance and Career Options
38			21, 22 & 23.7.2016	Students	EDP	Entrepreneurship Training Programme
39			05.08.2016	Students	Guest Lecture	FDI – Issues and Challenges
40			27.09.2016	Students	Guest Lecture	Ethics in Advertising
41			11.09.2016	Students	Alumni Meet	SHIMMER 2016
42			28.9.2016 & 29.9.2016	Students	EDP	M-Fest (Food Festival)
43			14.10.2016	Students	Guest Lecture	The Business Strategies with reference to Service Industry
44			17.11.2016	Students	Industrial Visit	Emerald Engineering and Diamond Engineering Chennai Pvt. Ltd
45			23.11.2016	Students	Industrial Visit	Ashok Leyland – Ennore Unit
46			30.11.2016	Students	Faculty Development Program	The Relevance of Thirukkural with Managerial Concepts
47			30.11.2016	Students	Faculty Development Program	Disrupt or Be Disrupted

48			23.12.2016	Faculty	Seminar	360 Degree Financial Planning
----	--	--	------------	---------	---------	-------------------------------

S. No	Year	Semester	Date		Nature of Event	Title
49	2016-17	Even	9.1.2017 & 10.1.2017	Students	EDP	Solar Power Plant Installation and Maintenance
50			30.01.2017	Students	Guest Lecture	Women Wellness
51			11.02.2017	Faculty	Industrial Visit	Rajan Engineering Works'
52			14.02.2017	Students	Guest Lecture	Impact of Globalisation on Trade Unions
53			20.02.2017	Students	EDP	Learnwise App course - S100
54			04.03.2017	Students	National Seminar	Online Share Trading: A Practical Approach
55			27.04.2017	Students	Faculty Development Program	Learning Management through Movies
56			24.04.2017	Faculty	Industrial Visit	Eleven Lever Industries
57			05.04.2017	Students	Industrial Visit	AVA Cholayil Health Care Pvt.Ltd
58			06.04.2017	Students	Industrial Visit	Chennai Port Trust

59			11.05.2017	Faculty	Industrial Visit	Mercury Industries Private Limited
60			02.05.2017	Students	Faculty Development Program	Green Marketing

S. No	Year	Semester	Date		Nature of Event	Title
61	2017-18	Odd	30.6.2017	NTS	SDP-NTS	‘Work Motivation’
62			09.08.2017	Students	Industrial Visit	United Breweries Ltd
63			29.08.2017	Students	Guest Lecture	Management: A Perspective’
64			20.07.2017	Students	EDP	Learnwise App Course - S100’
65			1.8.2017 - 3.8.2017	Students	EDP	Entrepreneurship Training Programme
66			29.08.17 & 31.08.17	Students	Workshop	Digital Marketing and Web Designing
67			27.09.2017 & 28.09.2017	Students	EDP	Bazaar – 2017
68			12.10.2017	Students	Industrial Visit	VST Motors, Chennai
69			13.10.2017	Students	Guest Lecture	Social Entrepreneurship & Management Skills
70			9.11.2017	Students	Guest Lecture	Challenges Faced by Fresh Management Graduates on Joining Corporate Sector
71			17.11.2017	Faculty	Industrial Visit	RLT Instrumentation Pvt ltd

72			24.11.2017	Faculty	Institutional Social Responsibility	Tree Sapling Plantation'
73			12.12.2017	NTS	SDP-NTS	Group Behaviour
74			29.12.2017	Students	EDP	Learn wise App Course -S100

S. No	Year	Semester	Date		Nature of Event	Title
75	2017-18	Even	5.02.2018.	Students	Guest Lecture	Entrepreneurship through Digital Commerce
76			15.3.2018	Students	Guest Lecture	Career opportunities in corporate world & Issues in Marketing
77			16.3.2018	Students	Industrial Visit	M/S Modern Bakers Pvt Ltd, Chennai
78			23.3.2018	Students	Seminar	Management Parley
79			26.04.2018	Faculty	Industrial Visit	M/s ATV Precision Components (P) Ltd
80			26.04.2018.	Faculty	Industrial Visit	M/s ATV Precision Components (P) Ltd
81			27.4.2018	Faculty	Faculty Development Program	Game Theory

82			27.4.2018	Faculty	Faculty Development Program	Lessons from Narayana Murthy'
83			11.05.2018	NTS	SDP-NTS	Building Positive Relationships at Work - Keys to happiness and success on the job

S. No	Year	Semester	Date		Nature of Event	Title
84	2018-19	Odd	20.07.2018	Students	Industrial Visit	M/s Hatsun Agro Pvt Ltd
85			09.08.2018	Students	Industrial Visit	K-Lite Industries – Metalcraft, Chennai
86			23.08.2018.	Students	Guest Lecture	Digital Connectivity & Increased Scope of E-Commerce
87			20.09.2018	Students	Guest Lecture	Social Entrepreneurship and its Impact
88			27.09.2018 to 29.09.2018	Students	EDP	Entrepreneurship Training Programme
89			15.10.2018.	Students	Guest Lecture	'Self-Branding in Job Market'
90			27.10.2018.	Faculty	Industrial Visit	M/s. United Industries Plastic Private Limited
91			16.11.2018	Students	Industrial Visit	M/s Modern Bakers Pvt Ltd.,
92			17.11.2018	Students	Industrial Visit	M/s. United Industries Plastic Private Limited

93			24.11.2018	Students	Expo	‘Management Expo – 2018’
94			14.12.2018	NTS	SDP-NTS	Conflict Management and Confrontation Skills’
95			10.12.2018	Students	Alumni Meet	SHIMMER 2018

S. No	Year	Semester	Date		Nature of Event	Title
96	2018-19	Even	11.02.2019	Students	Guest Lecture	Consulting Service to Niche Business Categories’
97			20.02.2019	Students	Institutional Social Responsibility	Talent Competitions at School
98			28.02.2019	Students	Industrial Visit	M/s Diamond Engineering Pvt. Ltd
99			07.03.2019	Students	Industrial Visit	M/s Modern Bakers Pvt Ltd
100			13.03.2019.	Students	Workshop	Workshop on Capital Market
101			29.03.2019	Students	Guest Lecture	Rehabilitation of Natural Fertilizers to the Farmers in Kanchipuram District
102			8.3.2019 & 9.3.2019	Students	EDP	Bazaar 2.0’
103			26.04.2019	Faculty	Industrial Visit	M/s Virgo Polymers Pvt. Ltd

104			12.06.2019	Students	Industrial Visit	RLT Instrumentation Pvt. Ltd
105			14.06.2019	NTS	Skill Development Program	Delegation and Empowerment

S. No	Year	Semester	Date		Nature of Event	Title
106	2019 – 20	Odd	2.08.2019	Students	Industrial Visit	M/s AVA Cholayil Health Care Pvt. Ltd
107			7.08.2019	Students	Guest Lecture	Stimulating Marketing Opportunities in Digital Environment
108			16.08.2019	Students	Industrial Visit	M/s Diamond Engineering Private Limited
109			9.09.2019	Students	Guest Lecture	Global Trends in Cyber Security
110			15.10.2019	Students	Awareness Program	Food and Safety Standards in India
111			26.9.2019	Students	Guest Lecture	My Story – Innovators Life & Crossroad
112			28.9.2019	Students	Workshop	Entrepreneurship and Innovation as a Career Option
113			31.9.2019	Students	Industrial Visit	M/S United Breweries Group Limited

114		01.11.2019	Students	Guest Lecture	Women Entrepreneurship
115		8.11.2019	NTS	Skill Development Program	Behavioural Communication and Information Seeking
116		28.11.2019	Students	Guest Lecture	Entrepreneurship Journey

S. No	Year	Semester	Date		Nature of Event	Title
117	2019 – 20	Even	20.01.2020	Students	Alumni Talk	HR Trends
118			31.01.2020	Students	Guest Lecture	Diagnostic Tools for Consulting
119			7.2.2020	Students	Industrial Visit	M/s. Modern Bakers Madras Pvt. Ltd
120			2.3.2020	Students	Seminar	Export Marketing Innovation: Paradigms in Digital Economy
121			12.03.2020	Students	Entrepreneurship Development	Bazaar
122			13.03.2020	Students	Guest Lecture	Innovation
123				Students	Institutional Social Responsibility	Wheat Bucket Collection

124		11.5.2020 to 15.5.2020	Faculty	Faculty Development Program	International Business and Economic Analysis
125		26.5.2020 & 27.5.2020	Students	Institutional Social Responsibility	Quiz Bustle 2020 & Youth Development Program
126		29.05.2020	NTS	Skill Development Program	Performance Management : Finding the best approach for Workplace
127		6.6.2020	Students	Alumni Meet	Leadership in Crisis

S. No	Year	Semester	Date		Nature of Event	Title
128	2020 – 21	Odd	29.07.2020	Students	Awareness Program	Solid Waste Management Awareness Program
129			7.8.2020	Students	Career Development Program	Future Forward: Strategies for the New Normal
130			12.09.2020	Students	Guest Lecture	Millennials to Millionaires – The HR Trend
131			23.09.2020	Students	Online Webinar	Innovation in Entrepreneurship
132			25.9.2020	Students	Guest Lecture	Alumni Talk
133			1.10.2020	Students	Awareness Program	Tamilnadu Student Innovator Award (TNSI) 2020

134			19.10.2020	Students	Workshop	Rural Entrepreneurship Development
135			05.11.2020	Students	Awareness Program	Online Health Awareness Program
136			11.12.2020	NTS	Skill Development Program	Innovation in Workplace
137			30.12.2020	Students	Awareness Program	National Education Policy with a focus on Innovation and Entrepreneurship

S. No	Year	Semester	Date		Nature of Event	Title
138	2020 – 21	Even	8.1.2021	Students	Guest Lecture	Redefining Business Strategies: Innovative Approaches – The HR Context
139			5.2.2021	Students	Guest Lecture	Modern Branding – Online and Offline
140			27.3.2021	Students	Guest Lecture	Motivation Talk on developing Communication
141			3.4.2021	Students	Online Webinar	E-Retailing
142			7.4.2021	Students & Faculty	Orientation Session	Orientation Session on IIC

S. No	Year	Semester	Date		Nature of Event	Title
143	2021-22	Odd	07.06.2021	Faculty	FDP	Security Analysis and Portfolio Management
144			10.08.2021	Students	Guest Lecture	Innovation in Service Sector
145			10.08.2021	Students	Guest Lecture	Innovation: The Need of the Hour for Projects
146			23.08.2021	Students	Guest Lecture	Marketing Strategies in New Normal
147			21.09.2021	Students	Guest Lecture	How to Start up a New Venture
148			25.09.2021	Secondary School Students	Motivational Program	□□□□□□□□□□□□□□□□□□
149			26-9-2021	Students	Guest Lecture	Entrepreneurial Business Model”
150			26-09-2021	Students	Guest Lecture	Entrepreneurial Business Model”
151			2-11-2021	Students	Guest Lecture	Developing Career Growth and Profile building in Corporates
152			2-11-2021	Students	Guest Lecture	Personal Branding for HR Managers

153			12-12-2021	Students	Alumni	Alumni Meet
154			18-12-2021	Students	online awareness program	Tamilnadu Student Innovator Award (TNSI)2021 - an initiative by EDII-TN & MIT-IEDP

S. No	Year	Semester	Date		Nature of Event	Title
155	2021- 22	Even	31-1-2022	Students	Virtual Industrial visit	Adhishri Plastics and Technologies Private Limited located at Sriperumbudur
156			14-2-2022	Faculty	FDP	Intellectual Property Rights (IPR) Advance Learning in Research and Innovation
157			24-3-2022	Faculty, Research Scholars & Students	National Conference	Equity Markets and Fund Management”